



The FTA Presents

# Affiliate Program 2026

## ***A global movement built together.***

The FTA Affiliate Program connects trampoline parks, brands, equipment companies, and community spaces with the rapidly expanding freestyle ecosystem; giving partners the opportunity to grow with us, host events, and earn revenue while supporting the future of freestyle trampoline.

Whether you're a trampoline park looking to attract new customers, a brand wanting access to a passionate youth audience, or a company aligned with movement culture, this program gives you access, tools, and visibility.



© 2025 Timo Denz Photography ~ 2025 World Championships, Women's Champion, Viktoria Derschewizki



# What Affiliates Receive

## 1. Official FTA Recognition

- Licensed *FTA Affiliate Park / Brand* status
- Use of FTA branding & marketing assets
- Listing on the FTA website as an official partner
- Increased credibility + exposure to global athletes & parents

## 2. Revenue Opportunity

Affiliates earn commission or participation benefits through:

- Hosting FTA meet-ups, qualifiers, and training sessions
- Selling FTA memberships, merch, or competition entries
- Bringing new sponsors or cross-promotional partners into the network
- Running coaching camps using approved FTA syllabus

More participation = more revenue share.

## 3. Access to Event Hosting

- Priority consideration for GTGames, Tramp Champ or Qualifiers depending on tier level
- Support with event format, planning, marketing & athlete recruitment
- Official judging framework + scoring system supplied by FTA
- Opportunity to host regional championships once established

This drives foot traffic, visibility, and media presence for host facilities.

## 4. Learning, Coaching & Development Tools

Affiliates gain access to the FTA education ecosystem:

- Coaches' resources, progressions & safety frameworks
- The *Business of Flipping* series for park owners + coaches
- Digital content to help attract new jumpers & grow participation

Upgrade your coaches. Grow your community. Strengthen your retention.

## 5. Marketing & Media Amplification

FTA amplifies partner content through:

- Social shares, co-branded promotions, feature reels
- Athlete appearances when available
- Event media coverage + highlight recaps
- Crossposting opportunities with Flippin' TV (select events)

Affiliate parks get **spotlight placement** — not just a logo.



## 6. Early Access to New Programs

Partners will be first in line for:

- FTA Esports hybrid events (digital + physical series)
- FTA Training Centre licensing options
- New competition formats and game-based progression models
- Merch collaborations, digital products & youth engagement tools

Being early matters, especially for 2026.

## Affiliate Requirements

To qualify, parks or brands must:

- ✓ Represent FTA values (creativity, safety, community)
- ✓ Have adequate space/safety for trampolining activities
- ✓ Maintain a baseline standard of recommended coaching & spotting practices
- ✓ Participate in at least **1 FTA event per year - either live or on-line**

Optional add-ons available for advanced partnerships.

## Affiliate Tiers

**Silver** ~ Affiliate Access + Branding + Resource Portal - **\$199/year**

**Gold** ~ Above + Event Hosting Rights + Marketing Push - **\$499/year**

**Platinum** ~ Above + Regional Rights + World Championship Qualifier + 20% Revenue on Memberships in your Region - **\$1,499/year**

## Why Join?

Because no one wants to watch the movement happen from the sidelines. This is the ground floor of a global sport — and affiliates become part of building the foundation.

- ◆ More visibility.
- ◆ More value to athletes.
- ◆ More revenue growth.
- ◆ More opportunities for community & competition.

## Ready to Join the Movement?

Check out our Affiliate Partner page **HERE:** [www.FreestyleTrampoline.org/affiliate](http://www.FreestyleTrampoline.org/affiliate)

**Together we'll build the future of freestyle; one flip at a time.**

