



FTA NETWORK PROGRAM (AFFILIATES) 2026

The FTA Affiliate Program (called **JOIN THE FTA NETWORK**) is a structured partnership framework that connects athletes, gyms, parks, and event organizers to the Freestyle Trampoline Association's global competition, media, and development pathway. It allows partners to officially participate in FTA-sanctioned activities while maintaining consistent standards for safety, quality, and brand integrity worldwide.

"It provides a structured way to participate in freestyle trampoline, while keeping the sport accessible, scalable, and consistent worldwide." - **Trish McGeer**, FTA Co-Founder & President

Why the FTA Network Exists

Freestyle trampoline has grown rapidly across countries and communities, but without a unified structure, opportunities can become fragmented and unclear.

The FTA Network exists to:

- Create **clear pathways** from grassroots to elite competition
- Establish **consistent standards** for events, safety, and media
- Support **long-term partners** who invest in the sport
- Protect the integrity of **World Championships** and **National pathways**
- Enable **sustainable growth** without limiting creativity or independence

How the Network Is Structured

The FTA Network is built in **three layers**:

1. **Core Affiliate (Free Entry)**
2. **Optional Modular Upgrades (Pay as You Play)**
3. **Platinum Affiliate (Exclusive, Limited, Application-Based)**

This structure allows participants to engage at a level that matches their goals, capacity, and commitment.

Why are we implementing it?

We are implementing this new Program to support the long-term growth of freestyle trampoline in a sustainable and professional way. As the sport expands internationally, the program ensures clarity around who can host official events, how athletes progress through competition pathways, and how media and commercial opportunities are managed; while rewarding committed partners who invest in the sport over time.

FTA Core Affiliate Program (Free Entry)

The **FTA Core Affiliate Program** is the open gateway into the Freestyle Trampoline Association ecosystem. It allows athletes, gyms, trampoline parks, coaches, and community organizers to officially connect with the FTA at no cost, ensuring the sport remains accessible while building a unified global network.

Why this matters

Freestyle trampoline has grown organically for years, but without a central structure, talent, opportunities, and visibility often remain fragmented. The Core Affiliate level creates a single entry point into the sport's global pathway, making it easier for athletes to be discovered, for venues to participate, and for the community to grow together under shared standards and values.

This tier is intentionally **FREE** to remove barriers to entry and encourage participation at every level of the sport, while increasing our database of athletes, brands & partners to enhance our offerings on a global scale.

What Core Affiliates Receive

By joining as a **Core Affiliate**, members receive:

- **Official recognition as part of the FTA network on social media and the FTA Websites**
- **Access to the FTA ecosystem**, including:
 - Athlete and venue registration within FTA databases
 - Eligibility to be featured in FTA communications and community content
- **Access to FTA rules, guidelines, and safety standards**
- **Opportunities to participate in FTA programs**, including:
 - Clinics, meetups, online challenges, and grassroots activations
 - Pathways toward qualifiers and sanctioned events (where applicable)
- **Early access to announcements**, including:
 - Event opportunities
 - Affiliate upgrades
 - Media and partnership initiatives
- **Community visibility**, helping athletes and venues be discoverable by:
 - Event organizers
 - Media partners
 - Sponsors and brand collaborators

What Core Affiliates Do *Not* Receive

To maintain clarity and fairness:

- Core Affiliates **do not** receive:
 - Hosting rights for World Championship Qualifiers or National Championships
 - Revenue share from sponsorships, memberships, or media
 - Territorial exclusivity

These benefits are reserved for higher-level, investment-based partnerships.

Why Start Here

The Core Affiliate tier allows the FTA to:

- Build a verified global database of athletes and venues
- Support insurance, safety, and governance requirements
- Create clear development pathways without financial barriers
- Identify long-term partners who may grow into licensed or exclusive roles

For members, it offers a **low-commitment, high-value way to plug into the future of freestyle trampoline.**

FTA Affiliate Program – Optional Upgrades & Add-Ons

Once a member joins the **FTA Core Affiliate Program (free)**, they may choose to purchase optional upgrades that unlock additional opportunities within the FTA ecosystem. These upgrades are designed for affiliates who want deeper involvement, greater visibility, or the ability to host FTA-sanctioned activities, without requiring exclusivity or long-term territorial commitments.

All upgrades are **modular and opt-in**, allowing affiliates to participate at a level that fits their goals, capacity, and budget.

Available Affiliate Upgrades

1. Media Exposure & Promotion Upgrade - €150 /year (or \$175. USD)

For affiliates looking to increase visibility for their athletes, venue, or events.

Includes:

- Featured placement in FTA digital channels (social, website, newsletters)
- Eligibility for content inclusion on **Flippin' TV** (subject to format and quality standards)
- Amplification of submitted athlete or event content through FTA platforms

Note: *Media revenue share is not included at this level.*

2. Event License – Tramp Champs & Meet-Ups - €250 /year (or \$300. USD)

Allows affiliates to host **FTA-sanctioned grassroots events.**

Includes:

- License to host:
 - **Tramp Champs, Freestyle Frenzy, FTA Meet-ups**
 - **Community gatherings supported by the FTA**
 - **Clinics and skill sessions**
- Use of FTA branding and event guidelines
- Inclusion on the official FTA event calendar

Important clarifications:

- This license **does not include exclusivity**
- This license **does not allow hosting of World Championship Qualifiers or National Championships**

3. Education & Training Programs - €250 /year (or \$300. USD)

For parks, gyms or training centres focused on athlete development and professional standards.

Includes access to:

- FTA education modules and training resources
- Coaching and judging development programs
- Safety, event operations, and best-practice guidelines
- Priority access to future certifications and workshops

4. B2B Network & Introductions - €150 /year (or \$175. USD)

For brands seeking strategic growth and partnerships.

Includes:

- Introductions within the FTA B2B ecosystem (parks, brands, media, event organizers)
- Eligibility to participate in FTA partner calls and industry roundtables
- Visibility to sponsors and collaborators seeking regional activation partners

Introductions are curated and opportunity-based, not guaranteed sales.

What These Upgrades Do NOT Include

To protect the integrity of the competition pathway:

- No World Championship Qualifier hosting rights
- No National Championship hosting rights
- No territorial exclusivity
- No sponsorship or membership revenue share

These rights are **reserved exclusively for Platinum Affiliates**.

Pathway to Platinum

Affiliates who consistently participate, meet operational standards, and demonstrate long-term commitment may become eligible to apply for **Platinum Affiliate status**, which includes:

- **Exclusive territorial rights (one per country or region)**
- **Hosting rights for World Championship Qualifiers and National Championships**
- **Revenue share opportunities (media, memberships, limited sponsorship)**
- **Strategic partnership positioning within the FTA global structure**

FTA PLATINUM AFFILIATE – REVENUE SHARE MODEL

Core Rule

Revenue share **ONLY** applies to Platinum / Exclusive Affiliates **this won't go out in the package, this is an internal FTA note*

All other affiliates = *pay-as-you-play only*

- Protects FTA IP
- Avoids admin chaos
- Makes Platinum status genuinely valuable

Platinum Affiliate Program Outline - €1,550 /year (or \$1,845. USD)

The Platinum Program includes the full packages as listed above:

1. **Event License – Tramp Champs & Meet-Ups, plus:**
 - World Championship Qualifier hosting rights
 - National Championship hosting rights
 - Territorial exclusivity
 - Sponsorship & Membership revenue share
2. **Media Exposure & Promotion Upgrade**
3. **Education & Training Programs**
4. **B2B Network & Introductions**

REVENUE SHARE PERCENTAGES

1. Sponsorship Revenue

(Sponsors sourced by FTA & jointly approved)

- **Affiliate: 15% - once they reach the 5 year mark**
- **FTA: 85%**

Rationale:

- FTA brand, media, and credibility close the deal
- Affiliate supports local delivery
- 15% feels fair, clean, and non-negotiable, as the FTA relies on sponsorships to fund the events and programs and implement new activations.

2. Membership Revenue

(Athletes, clubs, affiliates in their territory)

- **Affiliate: 20%**
- **FTA: 80%**

Rationale:

- Membership is core FTA IP
- Affiliate earns upside for local activation & growth

- Keeps FTA financially sustainable

3. Media Revenue

(ONLY if affiliate supplies compliant video content)

- **Affiliate: 30%**
- **FTA: 70%**

Rationale:

- Affiliate carries production burden
- FTA handles distribution, sales, platforms, rights
- 30% is generous but controlled

Note: If content does not meet specs - 0% revenue share

WHAT PLATINUM AFFILIATES RECEIVE

Exclusive Rights

- Exclusive FTA license for **region or country**
- **Only entity permitted to host:**
 - World Championships Qualifiers
 - National Championships

Commercial Access

- Revenue share on:
 - Sponsorships (15%)
 - Memberships (20%)
 - Media (30%, compliant only)
- Priority access to global FTA sponsors
- Inclusion in international campaigns

Strategic Position

- Direct relationship with FTA HQ
- Long-term agreement (3+ years MINIMUM)
- Right of first refusal on new events
- Ability to build a real national ecosystem

WHAT NON-PLATINUM AFFILIATES GET

(No revenue share) They can still:

- Pay to host events
- Pay to run sanctioned competitions
- Pay to run local activations
- Pay for media submission access
- Grow toward Platinum eligibility

This keeps the ladder clear: Pay → Prove → Upgrade

STRUCTURAL OUTLINE

1. One Platinum Affiliate per country

This is essential.

- Prevents dilution
- Creates clear national leadership
- Matches how real federations operate
- Makes Platinum status *scarce and valuable*

With **18 countries operational**, max Platinum affiliates = **18**, not unlimited.

2. Time-based loyalty matters

Someone in year 5 (like **ARL Park**) should *absolutely* earn more upside than a brand-new Platinum member.

This:

- Encourages retention
- Rewards early believers
- Prevents churn-hopping
- Feels fair since we told them day 1 we would invest back in them once the sponsors started rolling in!! We need to keep our commitments to our loyal partners.

Another Option for Revenue Shares

Make it scalable, so the longer they have been involved the more they earn, and tied to grassroots work; to reward loyalty.

Platinum Membership Revenue Share – by Years Active

Years as Affiliate	Affiliate Share	FTA Share
Year 1	3%	97%
Year 2	5%	95%
Year 3	8%	92%
Year 4	10%	90%
Year 5+	20% (cap)	80%

Cap it at **15% forever** - **ARL Park** (Year 5) → qualifies for **top tier automatically**.

For example if we sign a global partner at \$100,000 ARL Park, who is our only partner going into year 5 would receive \$20,000. This helps show value back to them when they have paid so much into the FTA over the past 4 years.