FTA OFFICIAL PLATINUM AFFILIATE PROGRAM

World Championship Qualifier Partners – 2026

Overview

The Freestyle Trampoline Association (FTA) Official Affiliate Program is designed to establish strong national partners who host sanctioned World Championship Qualifiers and grow the sport locally within the global FTA ecosystem.

The program provides structured event sanctioning, revenue participation, media distribution opportunities, and integration into the international ranking pathway.

Annual Affiliate License Fee: €1,499
License Term: 12 Months *(RENEWABLE with first right of refusal)*

What Affiliates Receive

1. Official Sanctioning & Recognition

- Right to host Official FTA World Championship Qualifiers
- Integration into global FTA ranking system
- Use of "Official FTA Qualifier" designation
- Official Affiliate status listed on FTA website
- Digital Affiliate Badge for marketing use

2. Revenue Participation Model

The FTA Affiliate License includes built-in revenue sharing opportunities:

Membership Revenue

- 20% revenue share on all FTA memberships registered within your territory in 2026. In 2027 we will move to a tiered structure whereby the more members you sign up, the more revenue % you will receive. *(All athletes must be FTA members to compete in 2026)*

This creates recurring annual revenue tied directly to community growth.

OTT & Media Revenue

For Official FTA Qualifier Content:
- 30% revenue share on OTT distribution revenue
(Subject to high-quality broadcast-standard capture)

For Affiliate-Produced Content (non-FTA content):
- Affiliate retains 70% of OTT revenue

If Affiliates provide strong 30-minute broadcast edits, FTA will distribute through its extensive OTT media network

3. Technical & Competitive Framework

Affiliates receive access to:

- Official FTA rulebook and scoring system
- Certified judging structure
- Standardized competition format
- International athlete eligibility pathway
- Technical sanctioning and oversight

This ensures professional, globally aligned events.

4. Media & Distribution Access

- Potential broadcast distribution through FTA media partners
- OTT integration via Flippin' TV
- Highlight amplification through FTA channels
- Access to FTA Head of Media for distribution coordination

High-quality content can reach global audiences beyond local spectators.

5. Sponsorship & Commercial Support

Affiliates may:

- Co-brand sponsorship decks with FTA
- Leverage official sanctioning for local sponsor acquisition
- Access global positioning language and data
- Integrate FTA branding into marketing materials

This strengthens credibility when approaching partners.

6. Calendar & Territory Benefits

- Priority access to qualifier dates
- Recognition as official FTA partner within your territory
- First right of discussion for future qualifier expansion

Affiliates operate within a structured international calendar.

7. Growth & Development Opportunities

- Coaching clinics with FTA Head Coach, Greg Roe
- Youth pathway programs
- Coaches' resources, progressions & safety frameworks
- The Business of Flipping series for park owners + coaches
- Digital content to help attract new jumpers & grow participation
- Judge certification workshops
- Exhibition showcases
- Additional FTA-sanctioned formats

Revenue potential increases as local ecosystems grow. Upgrade your coaches. Grow your community. Strengthen your retention.

Affiliate Responsibilities

To maintain standards and protect the sport:

- Operate under FTA rules and safety guidelines
- Maintain appropriate event insurance
- Deliver broadcast-quality content when OTT revenue is expected
- Ensure all competing athletes are registered FTA members
- Uphold brand integrity and event professionalism

Financial Sustainability Model

The **€1,499** annual license fee supports:

- International ranking infrastructure
- Media distribution framework
- Brand development
- Technical governance
- Insurance oversight
- Administrative operations

Affiliate revenue potential increases with:

- Athlete participation growth
- Membership expansion
- OTT performance
- Local sponsorship activation

Strategic Vision

The FTA Affiliate Program is not simply an event license.

It is participation in a structured international sports property designed to:

- Grow freestyle trampoline globally
- Create recurring revenue pathways
- Develop athletes through official rankings
- Build long-term media and commercial value

Affiliates are partners in building the ecosystem — not just event hosts.

We thank you for considering a long term partnership and collaboration with the FTA and look forward to working with you and expanding the sport in your country.

Trish McGeer
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